



FLORIDA ATLANTIC UNIVERSITY®

2018-2019 ANNUAL REPORT

DIVISION OF STUDENT AFFAIRS AND ENROLLMENT MANAGEMENT

Message from the Vice President



Dr. Corey A. King

Greetings!

Being an FAU Owl brings unbridled ambition! In continuing efforts to ensure student success and enhance campus life at FAU, we have embarked on a \$23 million construction project that will add meeting spaces, a 1,000 seat multipurpose facility, and an eSports Arena gaming area to our Student Union.

Furthermore, we are expanding our on campus housing program by adding 616 beds on the Boca campus and 165 beds on the Jupiter campus. This \$70.2 million project will provide gather access to students wishing to reside on campus, as well as increase our support services and efforts toward academic success. Our on-campus housing occupancy, once again, topped 100%, and our programs and services engaged 26,245 students. We now have 400 student organizations, over 4200 academic internships (an increase of 12%), and experience a record 11,000 students and families attending our new student orientation programming.

We realize the transition to the Division of Student Affairs and Enrollment Management has created a seamless process for the recruitment, admission, retention, graduation, and job placement for our students. We continue to play an integral part in the implementation of the University's strategic plan through several platforms: Leadership, Diversity, and Healthy & Environmentally Sustainable Campus. In Student Affairs and Enrollment Management "*We're All About Students,*" which is evident in this year's accomplishments.



Student Affairs and Enrollment Management Leadership Team



Dr. Larry Faerman
Associate Vice President
Dean of Students



Dr. Andrea I. Guzman Oliver
Associate Vice President
Student Outreach & Diversity



Tracy Boulukos
Assistant Vice President
Financial Aid & New Student
Services Initiatives



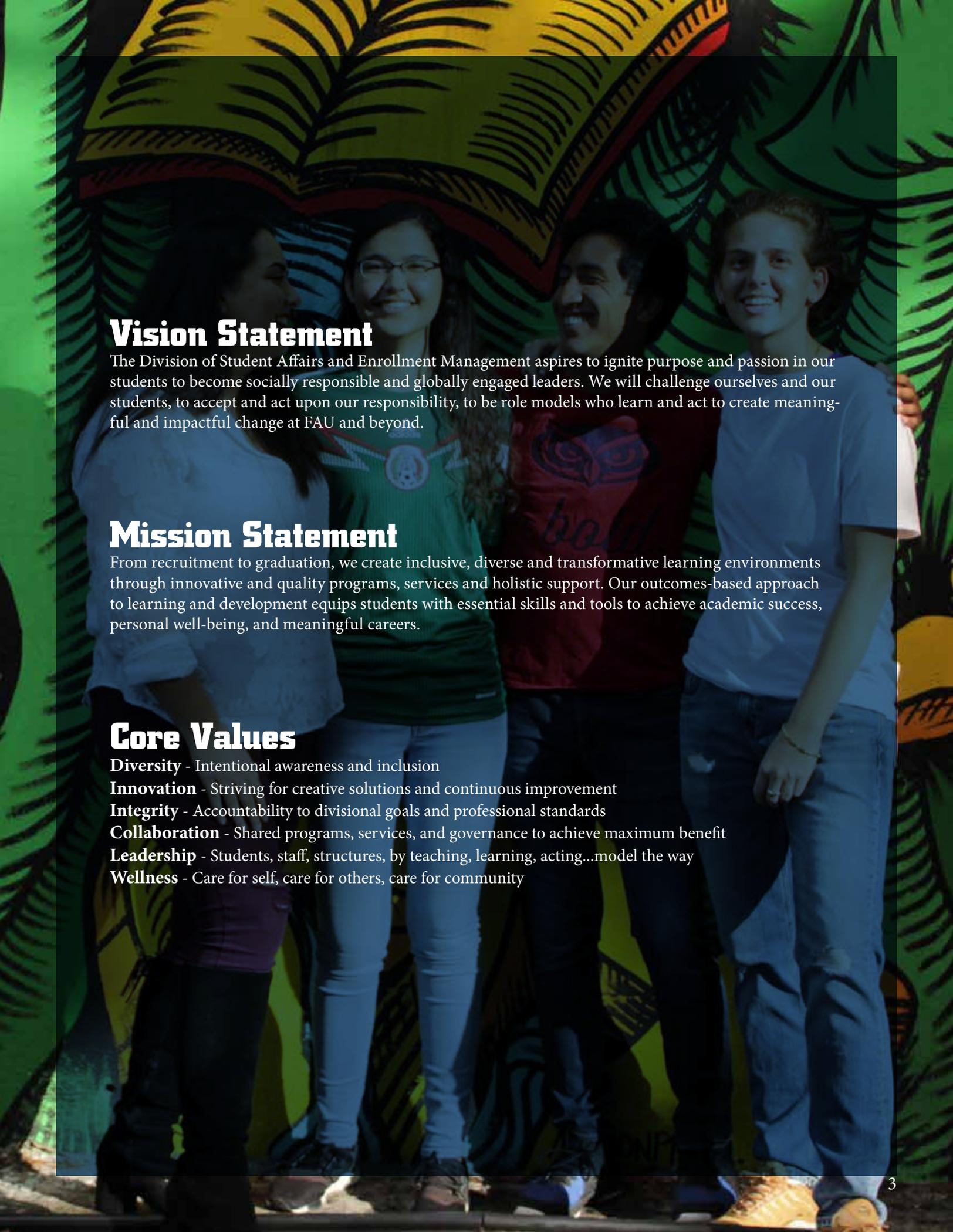
Michael Cocuzza
Assistant Vice President
Finance, Shared Services
& Housing Operations



Dr. Kirk Dougher
Assistant Vice President
Health & Wellness



Karen Gough
Assistant Vice President
FAU Career Center

A photograph of four diverse students (three women and one man) smiling and looking towards the camera. They are standing in front of a large, colorful mural featuring stylized palm trees and abstract patterns in shades of green, yellow, and red. The students are dressed in casual attire, including t-shirts and jeans. The overall atmosphere is positive and inclusive.

Vision Statement

The Division of Student Affairs and Enrollment Management aspires to ignite purpose and passion in our students to become socially responsible and globally engaged leaders. We will challenge ourselves and our students, to accept and act upon our responsibility, to be role models who learn and act to create meaningful and impactful change at FAU and beyond.

Mission Statement

From recruitment to graduation, we create inclusive, diverse and transformative learning environments through innovative and quality programs, services and holistic support. Our outcomes-based approach to learning and development equips students with essential skills and tools to achieve academic success, personal well-being, and meaningful careers.

Core Values

Diversity - Intentional awareness and inclusion

Innovation - Striving for creative solutions and continuous improvement

Integrity - Accountability to divisional goals and professional standards

Collaboration - Shared programs, services, and governance to achieve maximum benefit

Leadership - Students, staff, structures, by teaching, learning, acting...model the way

Wellness - Care for self, care for others, care for community

Divisional Strategic Goals

THEME 1 - RECRUITMENT & ENROLLMENT

Goal 1: Successfully enroll a 2019 FTIC class of 3500 students with: a minimum GPA of 3.6, Median 50% mean of 4.0; Minimum ACT of 22 with Median 50% mean of 25. Increase out-of-state enrollment of the undergraduate student population to 18%.

Goal 2: Fully develop digital marketing/recruiting strategies along with a focused “follow-up” strategy for attracting and enrolling students who meet our benchmarks in select majors.

Goal 3: Begin a pilot program with Hillel to co-recruit and attract out-of-state students from the Northeast and mid-West to FAU.

Goal 4: Engage aggressively in recruiting the best freshman class in FAU history for Fall 2019. Follow the metrics closely.

Goal 5: Help us become a highly-targeted research and data-oriented university that fully understands the mind and expectations of the gifted high school student.

Goal 6: Aggressively and successfully recruit National Merit Scholars and assist in implementing the strategy for producing National Merit Scholars from FAU High School. Set a goal of 25 new NMS Scholars entering for Fall 2019.

THEME 2 - STUDENT SUCCESS

Goal 1: Highlight and correct deficiencies that reduce our overall institutional effectiveness and responsiveness to student needs/expectations.

Goal 2: Ensure that expectations for student success at FAU remain a top priority.

Goal 3: Work with the Provost's office to develop a strategy to dramatically reduce the number of students who transfer out of FAU to other SUS schools during or after their Freshman year.

Goal 4: Continue enrolling and ensuring success (including 4-yr graduation) of First-Generation students.

Goal 5: Develop strategies to obtain \$45,000/yr mean starting salaries for the BOG metric for our graduating students in 2019.

THEME 3 - DASHBOARDS

Goal 1: Become an expert in using Dashboards and Data Analytics to develop specific improvement strategies and document metric-driven successes. Engage your staff where appropriate in the use of selective dashboards to improve their overall understanding of data and gain buy-in.

Goal 2: Develop and fully utilize unit-by-unit dashboards that track progress toward goals. Engage your team of direct-reports in metric tracking for assessment.

THEME 4 - STRATEGIC PLATFORMS

Goal 1: Document success in moving forward the Platforms of the “2025 Race to Excellence”.

THEME 5 - DEVELOPMENT

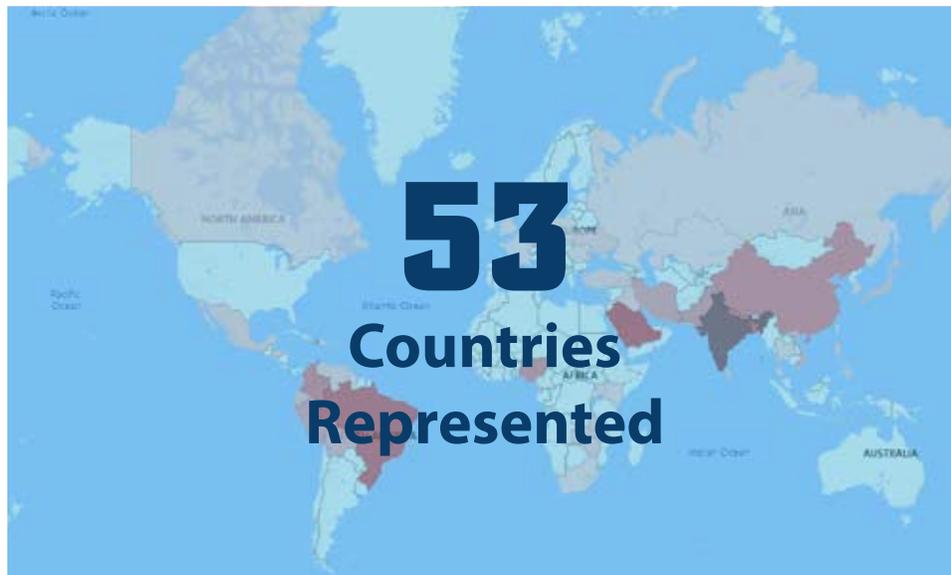
Goal 1: Become an integral “player” in helping lead the Student Affairs & Enrollment Management portion of “Development” for a Comprehensive Fund-raising Campaign. Develop the beginning strategies/naming opportunities, donor relations and support materials.

Core Values - Diversity¹ & Innovation²

Festival of Nations ¹

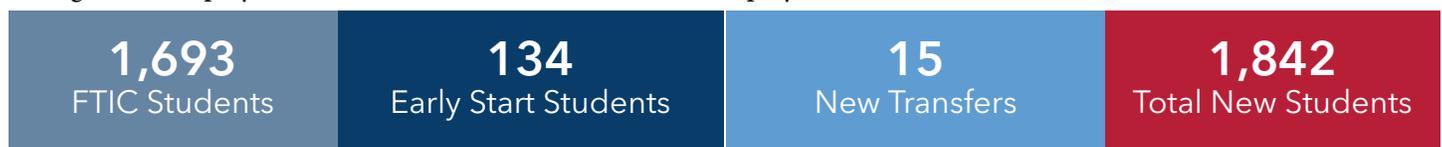
Festival of Nations is an opportunity for students, faculty, staff, and community members to connect with world cultures through music, dance performances, food tastings, exhibits, and hands-on activities.

814 Students Attended | **26%** of attendees were students from **53** countries outside the United States.



Leaders Get Jobs ²

Leaders Get Jobs helps students connect the experience they get in college to the National Association of Colleges and Employers (NACE) career-readiness skills that employers desire.



NACE promotes **eight** career-readiness competencies identified by employers as most often sought in future employees. Below are the eight key soft skill areas that should be developed by graduation.



Career Management



Teamwork/Collaboration



Global/Intercultural Fluency



Oral/Written Communications



Leadership



Critical Thinking/Problem Solving



Digital Technology



Professionism/Work Ethic

Core Values - Integrity³ & Collaboration⁴

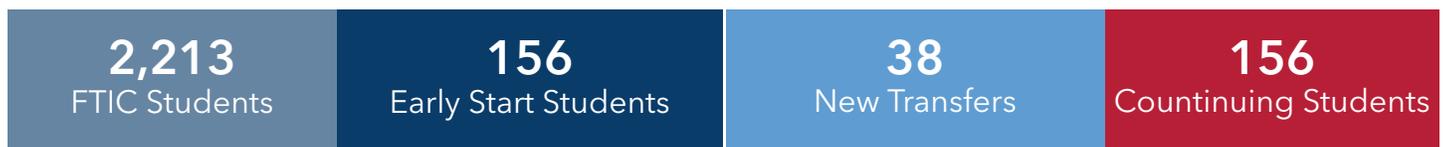
Assessment Showcase³

The Assessment Showcase was an opportunity for the Division of Student Affairs and Enrollment Management to share how programs, services, and events assist students with academic success. Data was digitally displayed with presenters sharing student engagement and student outcomes.



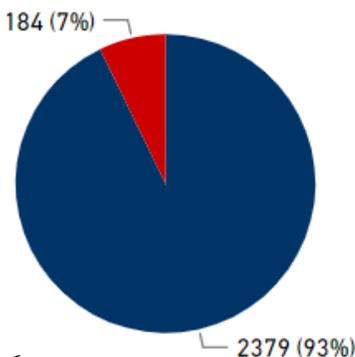
Owl Involved⁴

Owl Involved is a Student Organizational Fair which takes place in the Breezeway (following Freshman Convocation) where students have an opportunity to speak with over 400 student organizations.



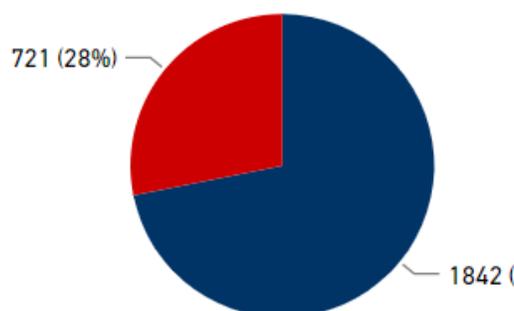
ENROLLMENT STATUS

● Full-Time ● Part-Time



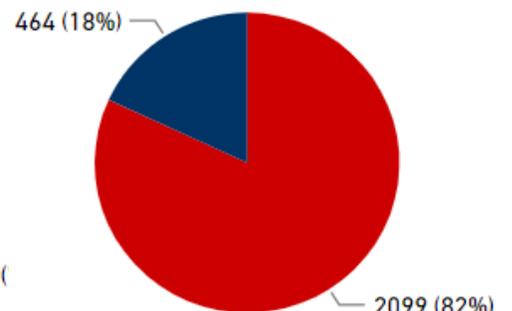
COMMUTER

● Resident ● Commuter



FIRST GENERATION

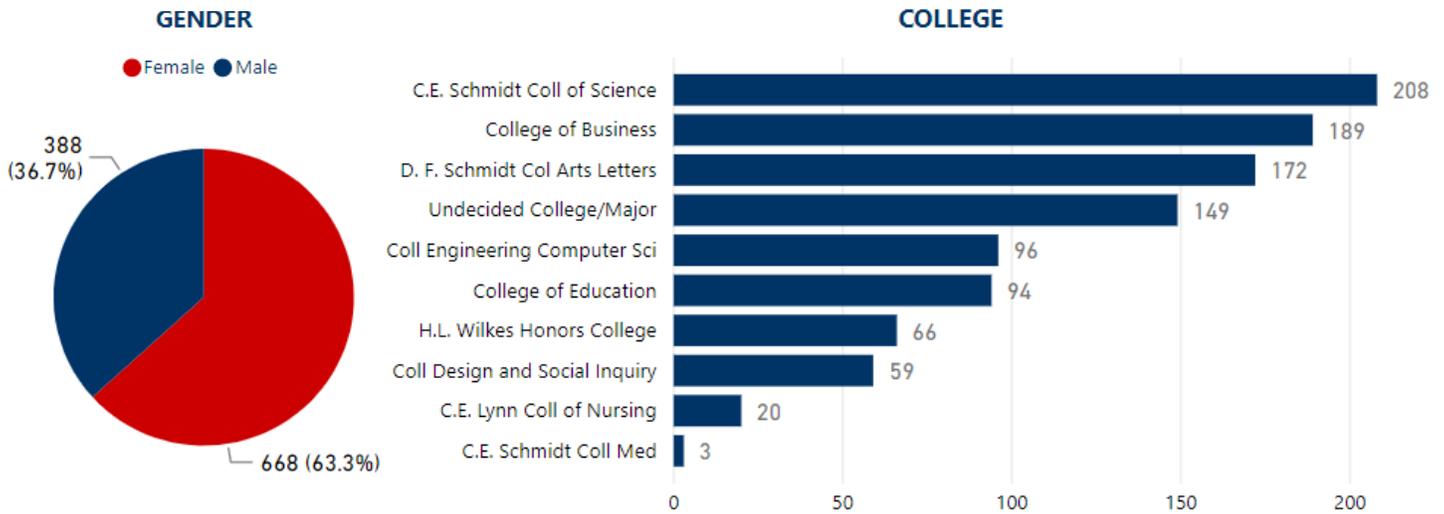
● Non-First Gen ● First Gen



Core Value - Leadership⁵

iLEAD Conference⁵

In its 11th year, the Weppner Center for LEAD and Service-Learning offered student participants a weekend of meaningful experiences promoting and enhancing self-awareness as a leader.



iDiscover

Seven tracks were offered for students to receive intentional self-development that was personalized for various leadership interests and involvement levels.

iLead

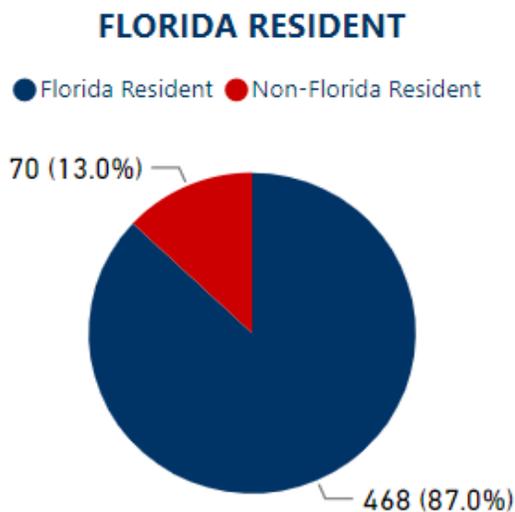
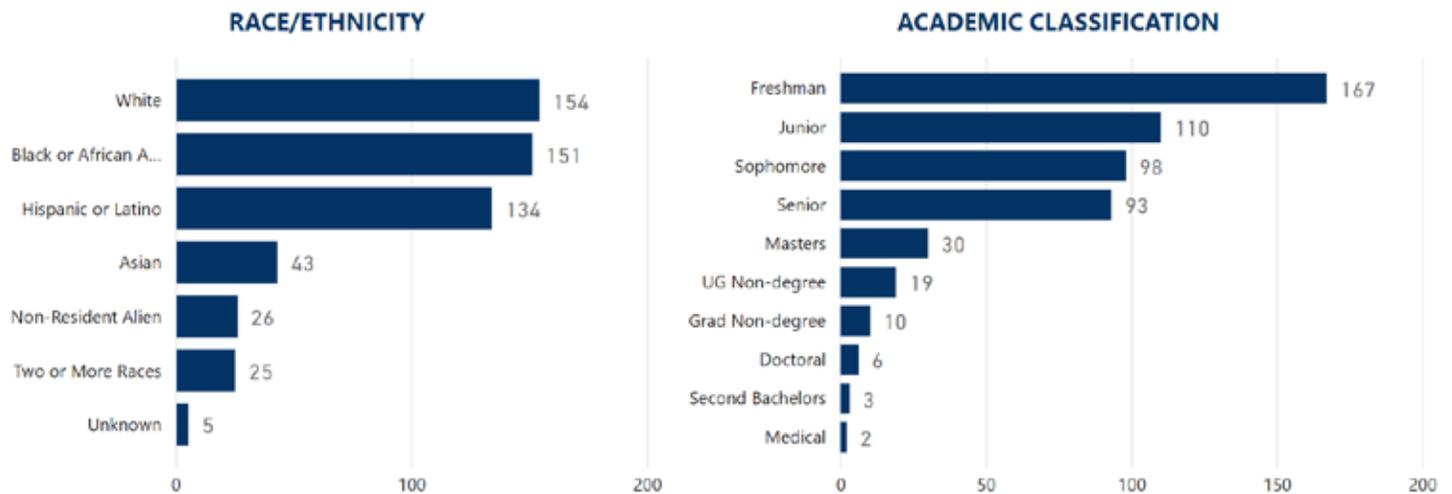
The leadership conference offered a meaningful experience promoting and enhancing self-awareness as a leader through sessions and keynotes.

Core Value - Wellness⁶

Healthy Campus Expo⁶

The Healthy Campus Expo was a chance for students to meet with dozens of vendors and learn about health in all its forms at FAU.

538 Students Attended | 140 attendees completed a mental health screening

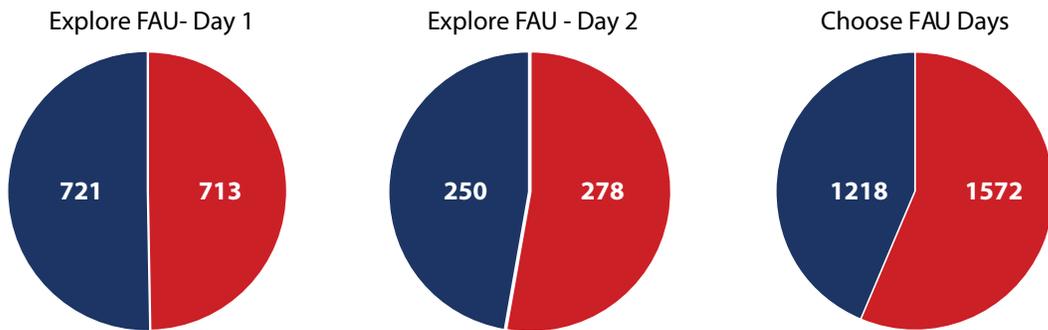


Enrollment Management

Undergraduate Admissions



● Student ● Family



Financial Aid

In AY18-19 \$220,487,345 in Financial Aid was distributed to students.

\$15,245,956

External

\$154,008,520

Federal

\$24,058,472

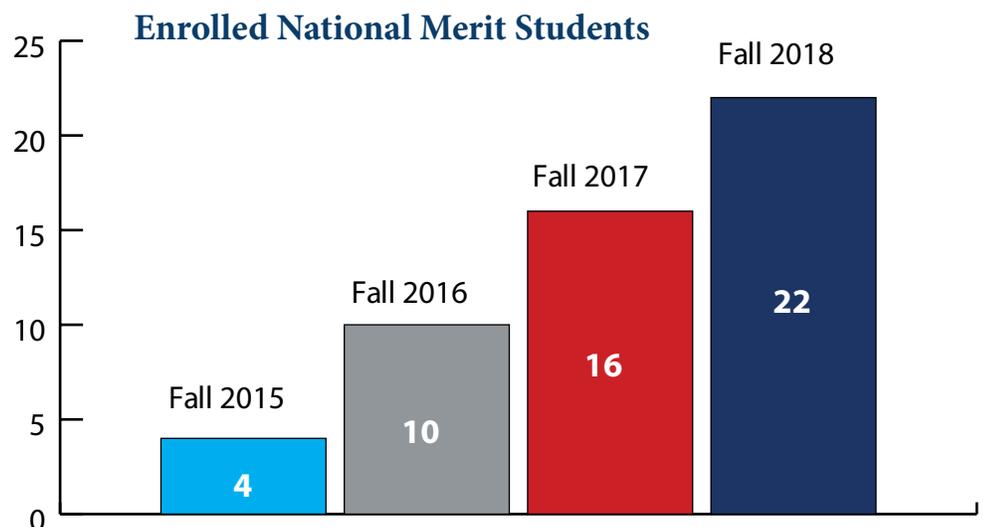
Institutional

\$27,174,397

State

Scholars Program

FAU Scholars Office was developed to offer National Merit Scholars a wealth of tailored experiences and opportunities that include top-notch programming and support services, as well as exceptional research opportunities.



New Student Transitions & Family Engagement

New Student Orientation and Transfer Student Services

	AY18-19	AY17-18
Freshman Orientation		
Students	4,470	3,652
Family	2,370	1,691
Transfer Orientation		
Students	3,929	4,590
Family	541	639
Total Orientation Participants	11,310	10,572

Overall orientation program participation increased 7% in AY18-19.

Student Success Initiatives

Commuter Student Services

- 639 students attended All Commuter Check In during fall How to FAU
- 1,179 students were referred to Commuter Services via other staff or academic intervention and attended a coaching session
- Commuter Services attended 92 outreach events to serve current and incoming students

Academic Initiatives

- Get Wise won the 2018 Outstanding Programming in Enrollment Management Award sponsored by the NASPA Enrollment Management Knowledge Community.
- Get Wise increased usage by 29% (5,010 in AY18-19 from 3,889 in AY17-18), serving over **1,052** unique students (773 in AY 17-18)

Mentoring Project

- Matched 554 mentors with mentees in fall 2018 and 116 in spring 2019, totaling 670 for AY18-19
- Contracted with America Mentors to use MentorcliQ to scale up the Mentoring Project

Student Union

Expansion

- **\$23 million** dollar construction project started in December 2018
- New services will include dining space, mercantile options, and an eSports Arena

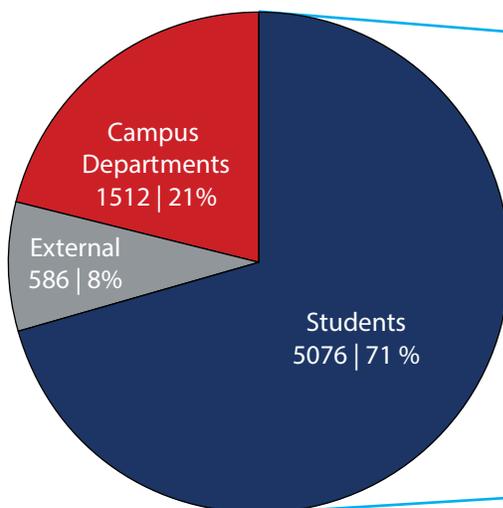


Events and Utilization

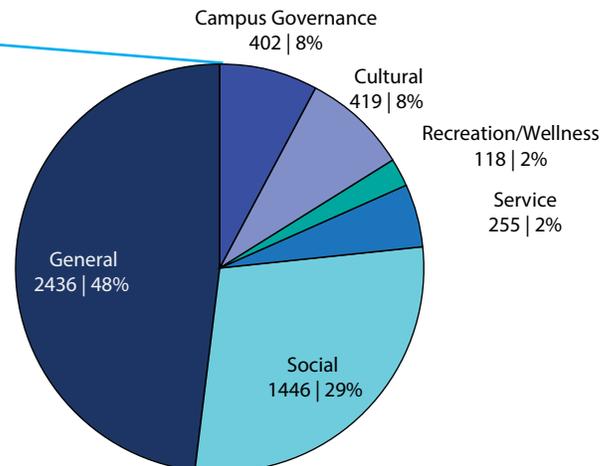
- **75,385** people came through the Student Union in AY18-19
- Processed 7,174 total events in 2018-19

Student Union Events

Event Host



Breakdown of Student Event Type



Housing & Residential Education

Expansion

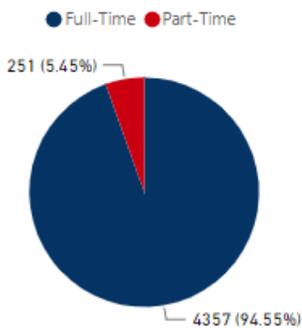
- Algonquin Hall is set for demolition in Summer 2019 and a new 616 bed residence hall will go up for Fall 2021
- A 165 bed residence hall will be added in Jupiter in Fall 2021
- In summer 2018, a new chiller was built on the Housing Lawn
- Other facility updates include upgrades to 6 elevators in IRT and GPT, new HD cameras in IVAN and IVAS, card swipes for room entrances were added in IRT, IVAN, and IVAS, and a new roof was installed in GPT



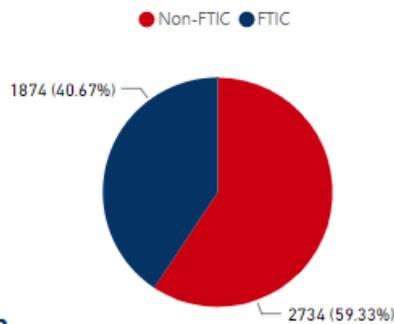
Occupancy Management, Operations, and Finance

- **4,608** total students lived on Boca Raton and Jupiter campuses in Fall 2018 (4,356 in Boca Raton and 258 in Jupiter)
- Increased on-campus occupancy from 101.7% to 103.4% in AY18-19
- 3,023 students renewed their contracts for AY19-20

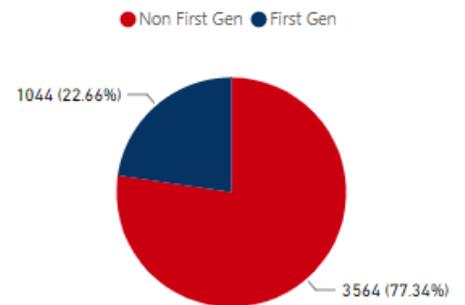
ENROLLMENT STATUS



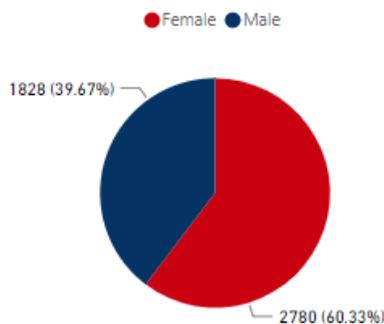
FIRST TIME IN COLLEGE



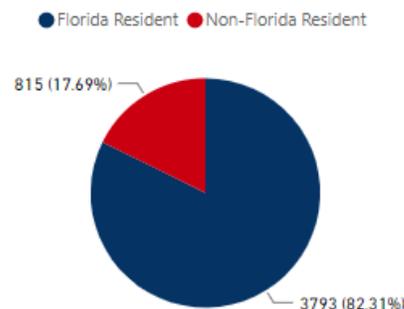
FIRST GENERATION

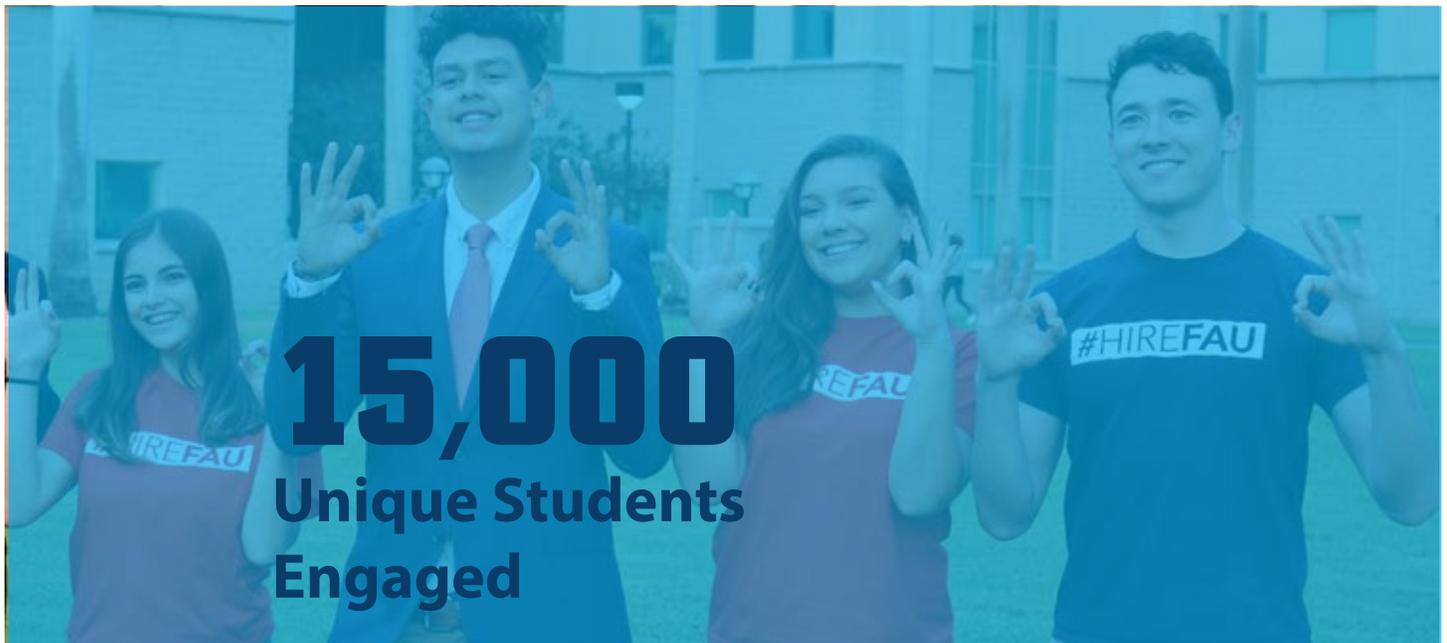


GENDER



RESIDENCY





Career Programs and Initiatives

- Engaged with over **15,000** unique students, or 53% of the FAU undergraduate population (28,477) vs 42% in the prior year
- 4,397 unique students engaged with a Career Center led workshop and/or career event
- Presented to 4,489 unique students within the classroom

Student Services and Engagement

- Held 10,240 one-on-one career advising sessions, an increase of 36%
- Administered **14,390** Major KnOWLedge career assessments, an increase of 12%
- 97% of AY 18-19 FTIC Cohort completed an assessment in Major KnOWLedge
- 17,194 unique Students and Alumni activated their Handshake accounts
- Virtually reviewed 8,903 resumes, an increase of 105%

Internships & Experiential Learning

- **4,218** registered internships with a total of 3,221 unique students (AY18-19)
- 868 Students enrolled in the Career Center Internship Course an increase of 62%
- 569 on campus internships which is a 44.8% increase vs PY

Career Programs

- Career Fair student participation increased by 16% to 4,904 in AY18-19
- **7,000+** employers are currently approved in Handshake to recruit at FAU
- 891 employers participated in FAU Career Center Fairs

AVP & Dean of Students

Dean's Office

Case Management, Student Conduct & Conflict Resolution, and Victim Services

- Total conduct cases have decreased in AY18-19 by 19% (998 in AY18-19 from 1227 in AY17-18)
- Implemented educational meetings as a part of conduct process and enhanced restorative options
- Victim Services saw 125 students, served 137 students, and outreach to 223 students
- 94% of students who needed Case Management services provided in Fall 2019 did not need services for the same or related issue in Spring 2019

International Services (Center for Global Engagement)

- International Integration Initiative (I3) held 23 events in AY18-19 with over 1,400 students in attendance over the year
- Welcomed 1,269 new and returning international students, scholars, and dependents for AY18-19 academic year
- There were a total of 487 new international students

Fraternity & Sorority Life

- All-Greek student membership: **1,540** in AY18-19

Council	Members
College Panhellenic Association (CPA)	762
Interfraternity Council (IFC)	586
Multicultural Greek Council (MGC)	42
National Pan-Hellenic Council (NPHC)	150

- Chapters raised a total of **\$149,415** for philanthropy, up 15% from AY17-18
- 773 students attended the Hazing Prevention Summit
- Created a New Member Education Series completed by 470 students

Youth Programs

- Youth Programs hosted 21 camps (9 FAU and 12 external to the university with 2,124 participants in AY18-19)
- Youth Programs generated over **\$297,000** in AY18-19

Campus Life - Broward/Jupiter

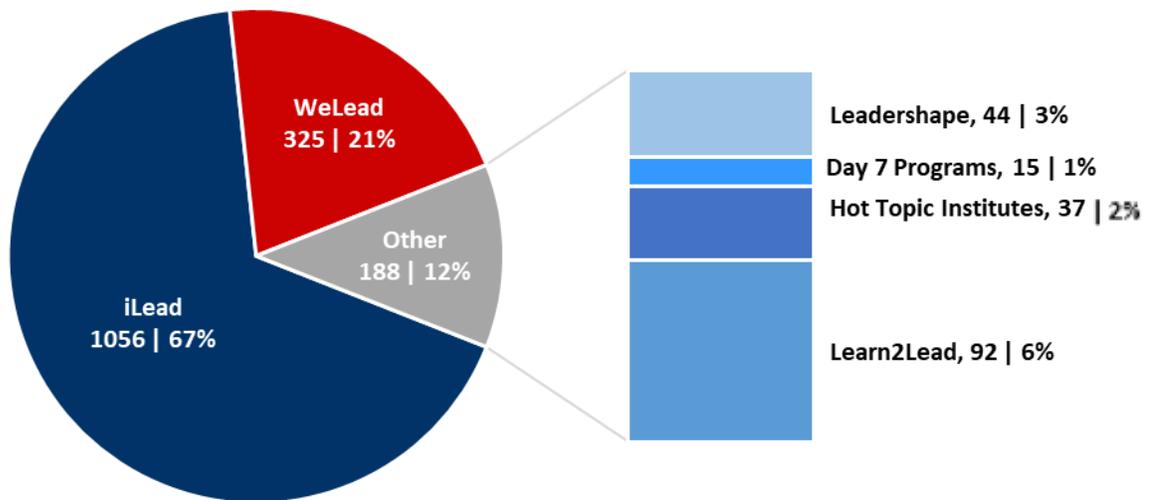
- Broward Campus Life had a 30.3% increase in participation and a 44.8% increase in program offerings over prior year with participation at 5,543 and programs at 181 in AY18-19 versus participation at 4,255 and programs at 125 in AY17-18
- 287 participated in Davie Student Union Engagement Series, a series to connect students to resources
- Jupiter collaborated with Housing to increase weekend programming with Water Wars (78 participants), De-stress Fest (82 participants) and Movie Night: Hidden Figures (32 participants), and created a Coffee Talk with Faculty
- Jupiter Collaboration with JSAEM & Student Government resulted in 17 programs that helped students connect to campus

AVP & Dean of Students

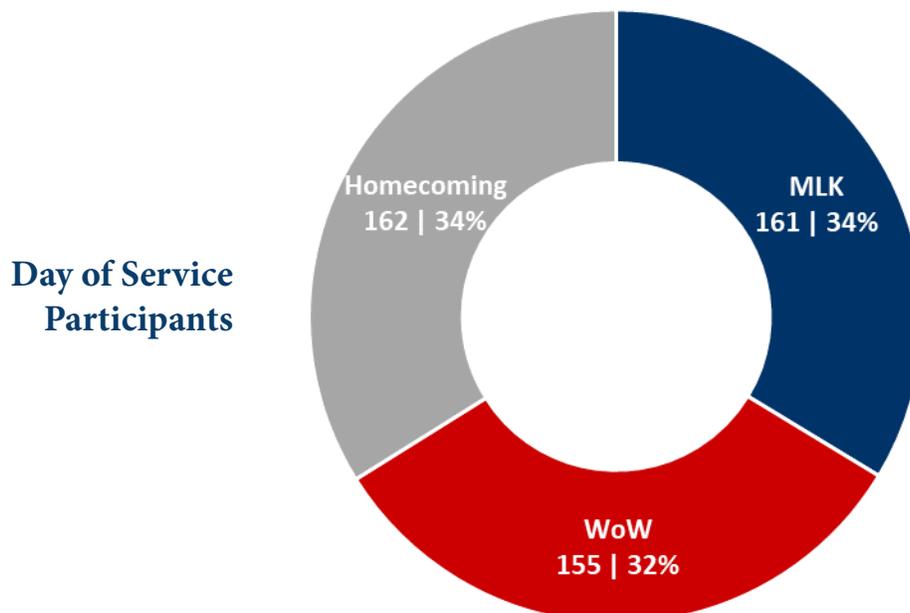
Weppner Center for LEAD and Service-Learning

- In AY18-19, **8,123** students participated in LEAD and Service-Learning sponsored programs
- The year included 206 Academic Service Learning Courses, 1,480 students completed 241,786 hours of service
- 1,622 students volunteered **86,597** hours of service
- Total volunteer economic impact was **\$8.35 million**
- 344 students participated in LDR Courses and 56 students enrolled in the Leadership Studies Minor
- 1,569 students participated in Leadership Conferences or Symposiums

Breakdown of Leadership Participants



- In AY18-19, 478 students participated in a Day of Service



Student Outreach & Diversity

Center for Inclusion, Diversity Education, and Advocacy

- Rebranded from the Office of Diversity and Multicultural Affairs to the Center for Inclusion, Diversity Education, and Advocacy (IDEAs)
- 62 graduates and 116 family members attended the first Mosaic Ceremony
- The Inaugural FUTUROS Success Program had 76 participants and 16 graduates
- Ally Week had a total of 275 participants, an increase of 167% from AY17-18
- Social Justice week, which took place for the first time in spring 2019, had 573 participants
- Tunnel Vision had 355 students in attendance, an increase of 74% from AY17-18
- **413** student attended the Anti-Defamation League Training

Military and Veterans Student Success Center

- Rated 9 consecutive years as “Military Friendly” by Victory Media (Military Times Publication) and consistently rated “Best for Vets” 2019 by Military.com (GI Jobs Publications)
- Military and Veterans Student Success Center submitted 1305 certifications for VA education benefits (chapters 30, 31, 33, 35, and 1606) for active duty service members, veterans, and dependents. This amounts to **\$4,350,638.33** in tuition payment and a minimum estimated economic impact of **\$13,011,471** (in Veteran Affairs Monthly allowance for housing for chapter 33)
- The center employed 17 VA work-study students with average contract awards of \$3,253.00 per semester. The maximum number of hours a VA work-study is eligible to work is 25 hours per week
- **\$23,406** in scholarships were awarded to military and veterans students for emergency relief and tuition gap scholarships and \$10,000 in tuition assistance was provided by the Palm Beach Investment Research group for two veteran scholars.
- The Military and Veterans Student Success Center received visits from 592 students utilizing the computer lab for both school work and assistance with VA benefit application. The lounge area establishes a space for our military and veterans students to congregate, network and build comradery. The lounge welcomed 1,081 students including military, veterans, dependents, and other family members. FAU is home to almost 1,400 military and veteran students.

Student Media

- Ad sales yielded \$11,467.80 in revenue for OWL Radio, OWL TV and the University Press representing 9% increase from AY17-18
- 125 unique students participated in seven professional development events
- The short film *Owls Among Us “Bobby”* received first place in the short documentary category at the College Media Association Film Festival
- The University Press obtained two Green Eyeshade awards; first place for Best Columnist in the South and first place for Best Designer in the South



Student Outreach & Diversity

Student Activities & Involvement /Student Government

Student Organizations

- **7,776** students are in at least one Registered Student Organization
- Total number of student clubs equalled 425. Student clubs by campus were Boca Raton - 380, Broward - 6, and Jupiter - 39
- Student Activities & Involvement processed 4,178 event registrations in AY18-19
- OwlThon raised **\$247,000**

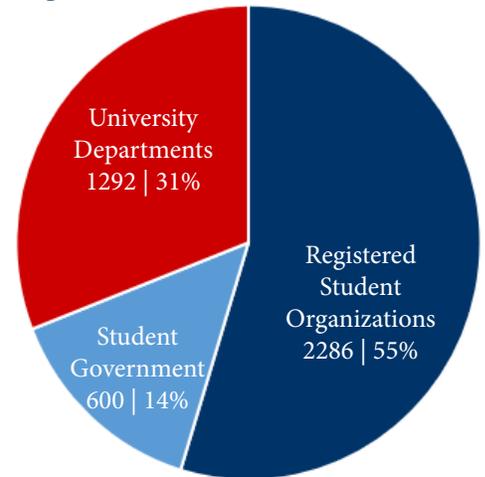
Student Government

- Student Government swore in 486 student officers elected, appointed, or volunteered
- Student Government funded 177 students for research travel (80 undergraduate, 97 graduate) and printed research posters for 729 students

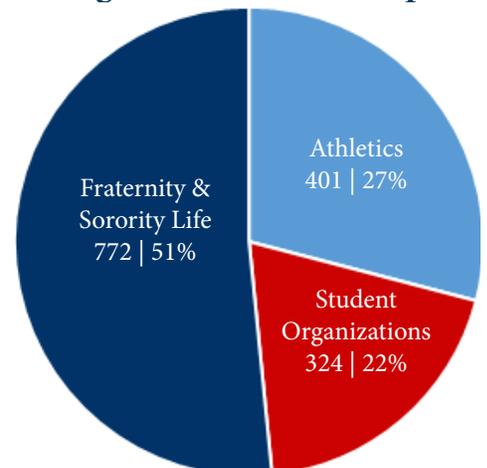
Student Activities

- 473 students participated in Alive Tek Online Hazing Prevention Training and 1,497 participated in the Hazing Prevention Summit
- 4,926 students participated in Fall Weeks of Welcome Programing
- 7,562 students participated in Program Board events

Registered Events



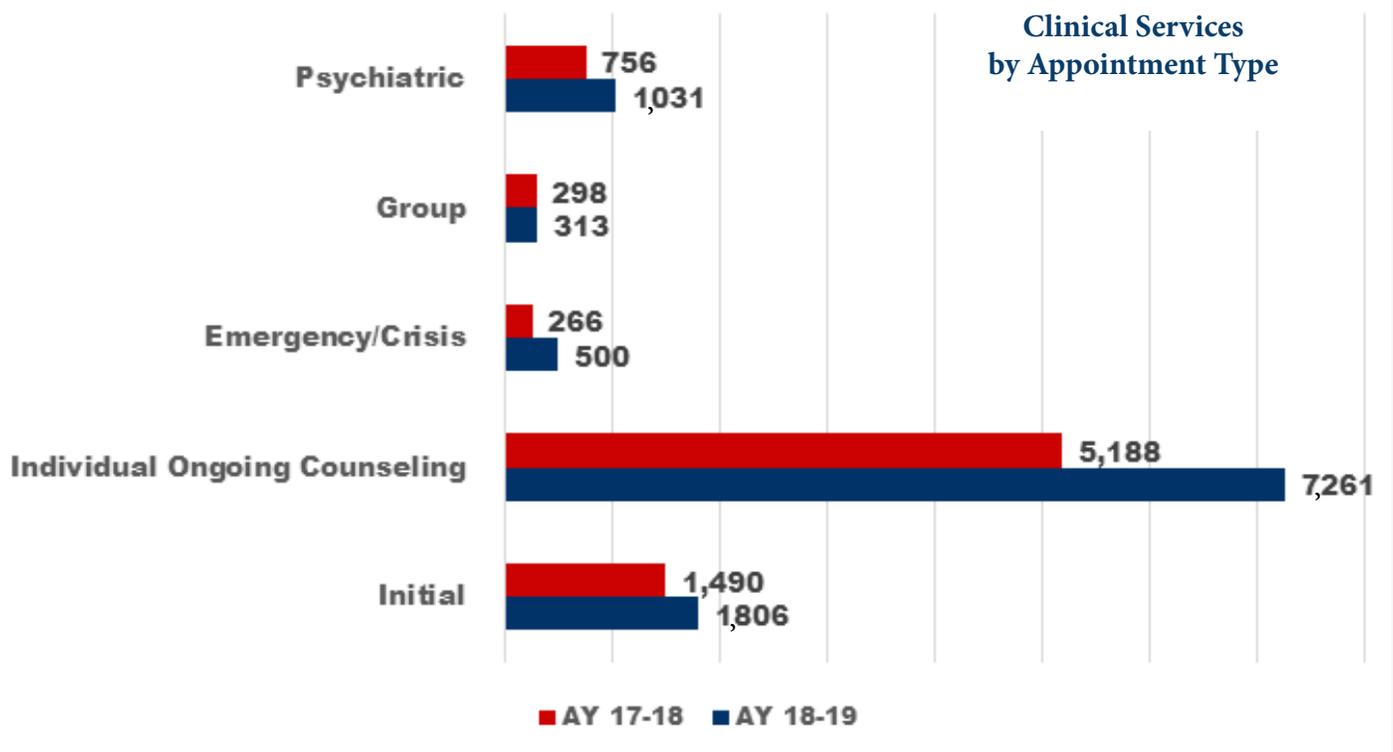
Hazing Prevention Participants



Health and Wellness

Counseling and Psychological Services (CAPS)

- Scheduled 10,911 appointments in AY 18-19 an increase of 36%



- 652 students completed an anonymous online mental health screening
- 44% increase in participants in our suicide awareness and education programming throughout the year
- All CAPS staff (leadership, clinical staff, and support staff) completed the Racial Equity Workshop, a two-day training on historical factors and a structural definition of racism facilitated by the Racial Equity Institute

Owls Care Health Promotion (OCHP)

- 39,629 students have completed “Think About It”, Title IX training, since its launch at FAU
In AY18-19, 6,250 students completed Part I, 323 completed Part II, and 26 completed Part III
- Educational outreach event participation increased 62% (5,884 to 9,535) in AY18-19
- OCHP held 311 workshops, leading to a 47% increase in participation
- 85 Students participated in Flip The Script, a 12-hour sexual assault resistance training in AY18-19
- In Fall 2018, the Owls Care Leader program earned recognition from NASPA as a top peer education program**
- “The Outpost” a satellite office in Parliament Residence Hall provided free health promotion items to Parliament residents, such as sleep masks, stress management materials, safer sex products, and products for women’s health

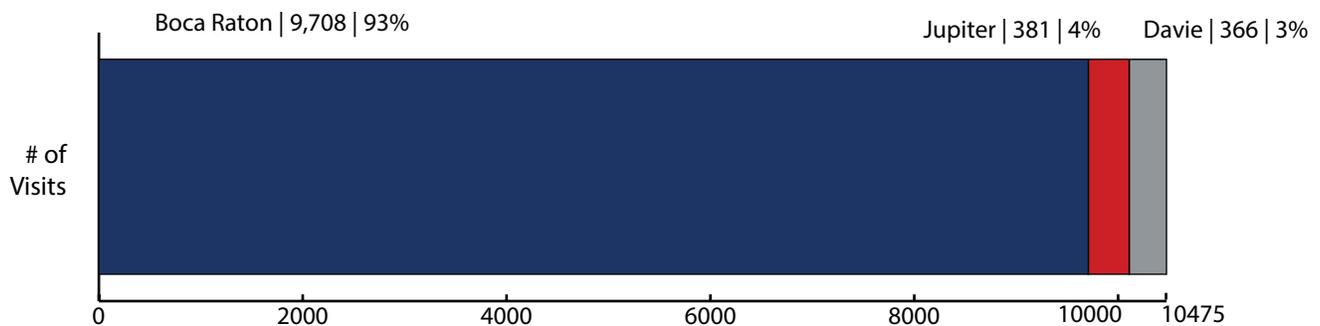
Health and Wellness

Student Accessibility Services (SAS)

- 1,047 total students with disabilities were accommodated across all campuses
- 3,804 exam accommodations distributed across all campuses, representing an increase of 17% (3,242 exam accommodations in AY17-18)
- 9% increase in SAS Consulting Disability appointments from 1,381 in AY17-18 to 1,524 in AY18-19
- Over the past three (3) years, SAS has saved the institution **\$1,411,073**
- SAS held the first Florida Higher Education and Disability Networking Conference 2019: 60 RSVP (cap) and 11 on a wait list. *Presented on a variety of topics: Medical Marijuana, Effective Communication, AT of a Budget, UDL in the Classroom, Bridging the Faculty-Student Disconnect for Greater Inclusion, Closed Captioning and Accessible Materials, AI Media, and Special Guest Matt Glowacki Paralympian and Inspirational speaker*

Student Health Services

- Total medical clinic encounters on all campuses: 10,455 (11% increase from AY17-18 to AY18-19)
- Provided 1,760 doses of influenza vaccines to students, faculty and staff
- Total dental visitations across all campuses: 1,397
- 99% of students feel confident they are welcome at the FAU Student Health Services



Campus Recreation

- In AY18-19 total visits to Campus Recreation's facilities were 336,438
- 3,492 total intramural participants in AY18-19 played in 832 games
- 3,292 unique participants in group fitness

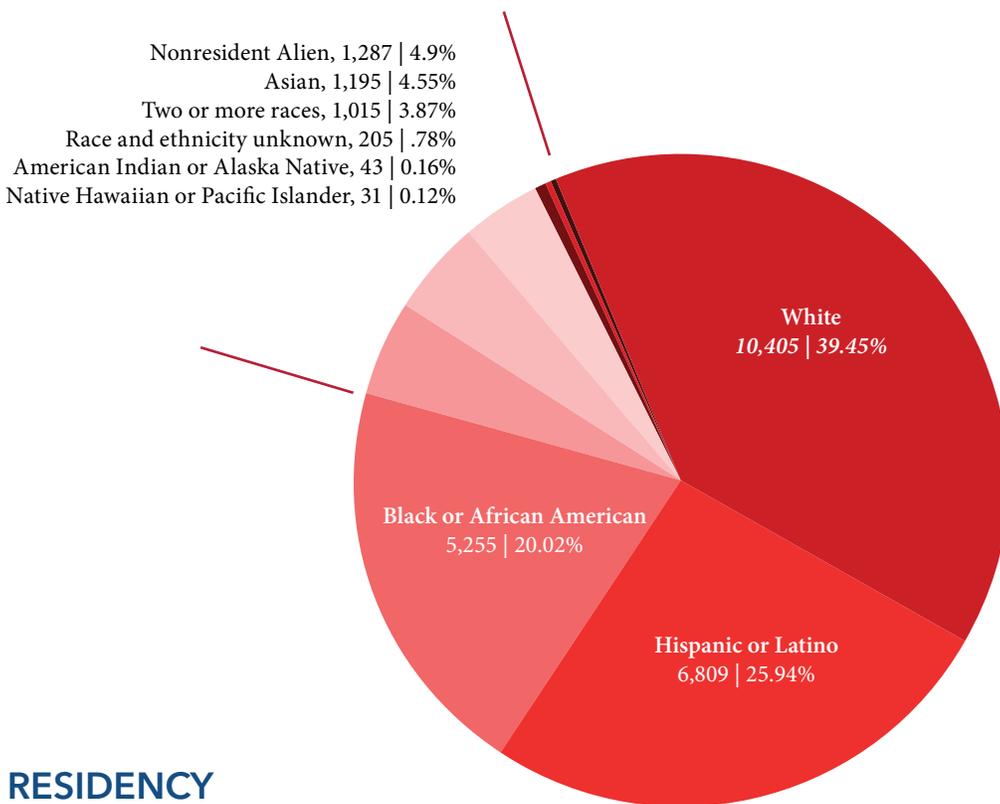


Total Student Engagement

The below infographic is a representation of engagement across divisional programs, services and events.

26,245 | **ENGAGED**
Unique Participants | **70%** of the total FAU student population

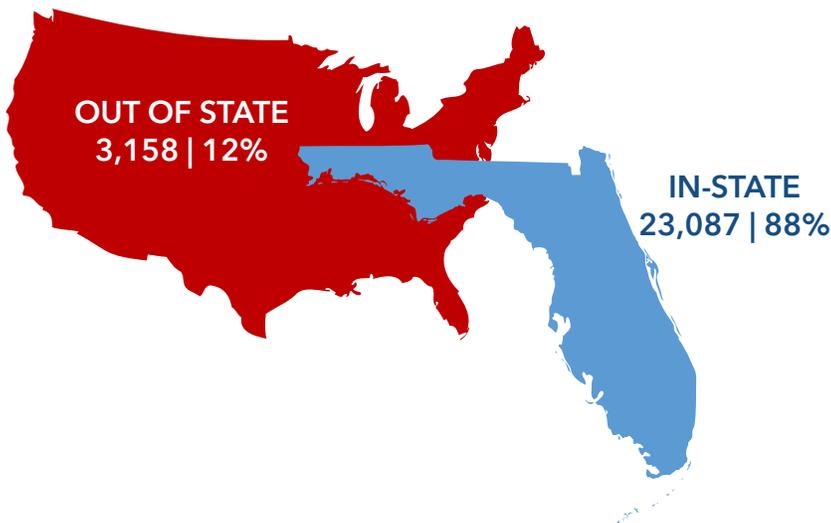
RACE/ETHNICITY



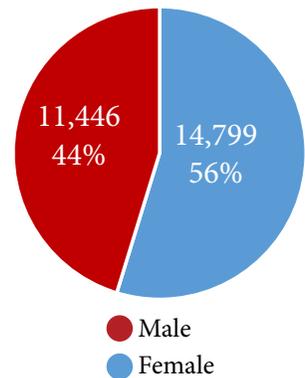
ENROLLMENT STATUS



RESIDENCY



GENDER



Total Student Engagement

RESIDENTIAL/COMMUTER STUDENT



RESIDENTIAL STUDENT

5,047 | 19%

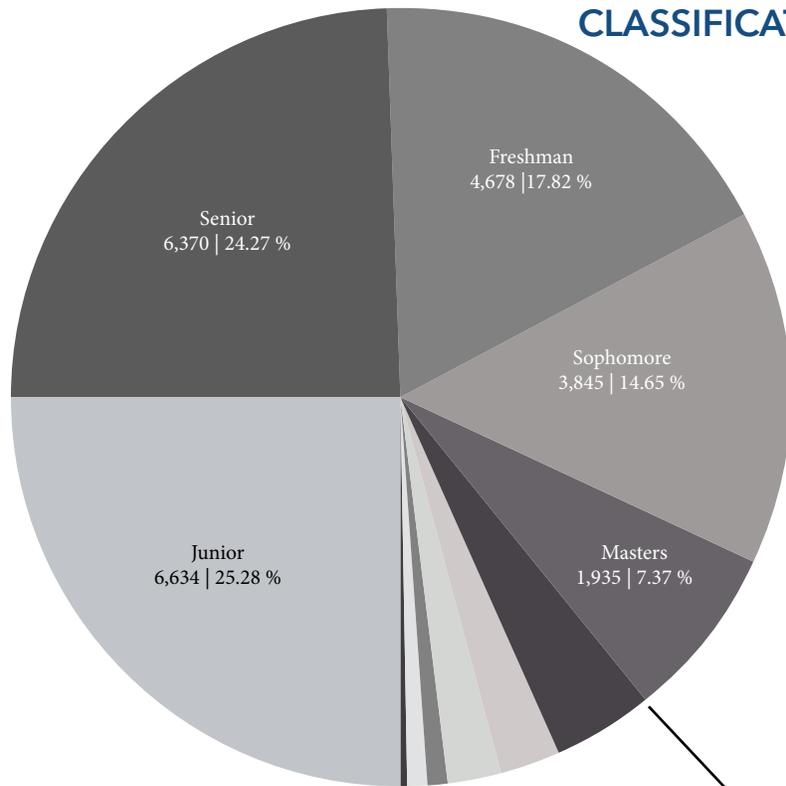
COMMUTER STUDENT

21,198 | 81%



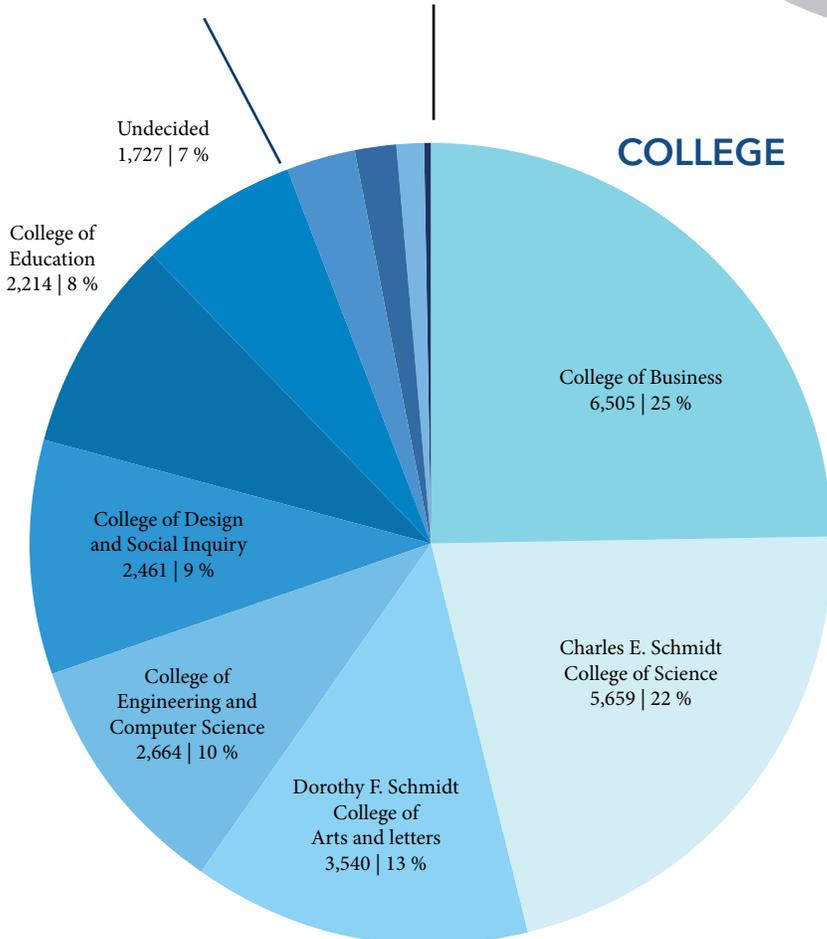
Christine E. Lynn College of Nursing, 733 | 3%
 Harriet L. Wilkes Honors College, 444 | 2%
 Charles E. Schmidt College of Medicine, 275, 1%
 Global Engagement, 23 | 0.09%

CLASSIFICATION

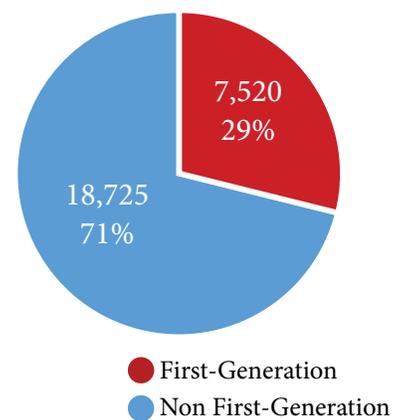


UG Non-degree, 1,099 | 4.19 %
 Doctoral, 642 | 2.45%
 Second Bachelors, 561 | 2.14%
 Grad Non-degree, 230 | .88%
 Medical, 222 | 0.85%
 NONE Int. Eng., 23, 0.09%
 Specialist, 6 | 0.02%

COLLEGE



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