

DIVISION OF STUDENT AFFAIRS | 2014-2015

FLORIDA ATLANTIC UNIVERSITY



We're all about students!

ANNUAL REPORT

Greetings!

The past academic year was a tremendously exciting and significant one for Florida Atlantic University, particularly for the Division of Student Affairs. As we worked toward implementing the University's strategic plan for the **Race to Excellence**, we sharpened our vision and focus on providing comprehensive and integrated campus life programs and services for students.

Student Affairs adopted three core principles for the division: productivity, accountability and supervision. These principles helped guide our progress in fulfilling five key goals for the year, summarized below.

Goal 1: Restructure the Division of Student Affairs to effectively and efficiently align financial and human resources, make decisions and determine divisional priorities.

- Grouped the 21 Student Affairs departments into six functional areas.
- Established the Student Affairs Leadership Team (SALT), modeled after the University's Executive Leadership Team, to provide strategic leadership and accountability.

Goal 2: Support Student Success Initiatives

- Implemented Major KnOWledge, an online career exploration tool to help students make early decisions about personal interests and future career goals.
- Established holistic advising/academic counseling center to provide key services and workshops to students.
- Streamlined the New Student Orientation process with input from University offices and areas involved in the student onboarding process.

Goal 3: Ensure compliance with Title IX

- Built and delivered award-winning campaign, through Owls Care Health Promotion, focused on training and awareness around healthy choices and the prevention of sexual violence.
- Worked with units across the University to provide training, aligned policies and built community support and relationships.

Goal 4: Support increasing international student enrollment

- Collaborated with Academic Affairs to establish a partnership with Navitas, a leader in recruiting and retaining foreign students.
- Also, along with Academic Affairs, developed a customized orientation module that focuses on the programs and services offered at the Center for Learning and Student Success.

Goal 5: Develop robust weekend programming

- Created the Campus Life website (www.fau.edu/campuslife) with information about "After Dark" and "Weekends at FAU" programming.
- Extensively promoted on-campus living to engage students in weekend programming and campus life.

Of course, this is just a small representation of the many ways our dedicated Student Affairs staff worked to enhance academic success, supported the overall growth and development of our students, and contributed in myriad ways to the quality of student life.

We invite you to share in the accomplishments Student Affairs celebrated in 2014-15, and we look forward to discovering together what the next academic year has in store for us.

Go OWLS!



Dr. Corey A. King
Vice President for Student Affairs



CAMPUS LIFE



STUDENT UNION

Increased Student Union programming from **35 to 65** for fall; **42 to 70** programs in spring. Served over **3,300** students each semester.

Programs included Geek Week, Poetry Slam, Rocky Horror Picture Show, NCAA Bracket Tournaments, 10 After Dark events, Wake-up Wednesdays, Transformation Tuesdays, Commuter Appreciation week and more.

WEPPNER CENTER FOR SERVICE-LEARNING & CIVIC RESPONSIBILITY

Volunteer statistics:

Hours: 80,602 vs. 75,477 last year, +6.79%

Number of student volunteers:

2,274 vs. 1,598 last year, +42%

Economic value:

\$1.71 vs. \$1.4 million. (Economic value based on 2013 available dollar value of \$21.24/hour for volunteering in Florida www.volunteeringinamerica.gov.)

9th annual Alternative Spring Break program had **41 students from 3 campuses**, an increase of **37%** from last year's 30 student participants.

Service cords were **awarded to 52 undergraduate and graduate students**, a **16% increase** from last year's 45 recipients.

STUDENT INVOLVEMENT, STUDENT GOVERNMENT & GREEK LIFE

Dance Marathon **increased** revenue by **over 1,000%**, raising **\$66,000** (\$6,000 in 2013-14).

FAU hosted the Florida Student Association for the first time; **13 State University System (SUS) student body presidents** attended.

The all-Greek cumulative grade point average (GPA) **increased by 2%** (2.75 to 2.82).

Total all-Greek student membership **increased 10%** (1,209 vs. 1,349).

Chapters **raised \$87,156** for philanthropy, an **increase of 6%** over last year.

Council of Student Organizations (COSO):

Number of student clubs

CAMPUS	2013-14	2014-15
Boca	272	308
Broward	10	9
Jupiter	26	28
TOTAL	308	345 ▲ 12%



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MORE CAMPUS LIFE



CAMPUS RECREATION

Club Paintball won the National Collegiate Paintball Association National Championship.

Increased facility rental revenue **by 58%**, from \$12,365 to \$19,536.

Raised total number of Recreation & Fitness Center memberships **by 22%** over last year, (1,755 vs. 2,140).

1,400 runners participated in the 2014 Homecoming Run for Autism, an **increase of 17%** from 2013 (1,162).

172 people danced their hearts out for the 2nd annual FAU Zumbathon fundraiser for Breast Cancer Awareness Month (**increase of 15%** over last year's 150 participants). Monies raised went to the Susan G. Komen Foundation for breast cancer research.

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CAREER DEVELOPMENT CENTER

CAREER TECHNOLOGY & OPERATIONS

Awarded a University Tech Fee of **\$10,670** for improving methods of communication and marketing, delivering presentations and workshops and replacing outdated technology.

Webpage visits **increased 40%** (519,241 vs. 370,293 last year).

INTERNSHIPS & CO-OPS

Posted 1,676 Co-op and Internship positions in OWL CareerLink, a **jump of 28%** (1,310 positions) from last year.

Enrolled 81 students in Co-op courses for academic credit (a **2% increase** over last year's 79 participants).

EMPLOYER RELATIONS

Increased employer participation at FAU career fairs (**423** vs. 366 employers last year, a **16% improvement**).

Employer information sessions jumped 30% (26 vs. 20), along with a **28% increase** in student attendance (456 vs. 355).

Posted a 20% increase in full-time and part-time professional jobs (7,928 vs. 6,580).

Boosted the number of employer Information tables by (129 vs 25).

CAREER ADVISING, COUNSELING & EDUCATION

Provided 2,246 individual career counseling appointments, a **117% increase** over last year (1,035).

Conducted 2,610 same-day career advising sessions (increase of **7%** over last year).

Administered 6,696 career assessment inventories, a **110% increase** from last year (3,177).



Instructed 10 sections of Career & Life Planning course for **196** students, a **36% increase** from last year.

NEW Professional Internship Course **approved** for Fall 2015.



Number of employer tables

LOCATIONS	NUMBERS
Breezeway — Boca	53
College of Education	10
College of Education — Davie	26
College of Engineering	9
College of Business, Sean Stein Pavilion	26
Sanson Science Building Patio	1
Tom Oxley Athletic Center	2
SR Atrium — Jupiter	1
Student Union — Davie	1
TOTAL	129



DEAN OF STUDENTS

STUDENT CONDUCT

Performed an external review of the Office of Student Conduct.

Instituted paperless process for conduct cases.

LEADERSHIP EDUCATION AND DEVELOPMENT (LEAD)

Participation numbers in LEAD-sponsored leadership development programs grew to **2,870 students** — a **63% increase** over 2013-14, with 1,756 students.

URBAN MALE INITIATIVE (UMI)

Launched with **84 urban males** who participated in programs and events throughout the year.

Awarded 19 students who completed the program a lapel pin and certificate.



NEW STUDENT ORIENTATION

2015 Orientation Attendance Numbers (to date)

STUDENTS	2014	2015
Freshmen	3,517	3,739
Transfer	4,748	4,845
Freshmen guests	1,668	1,977
Transfer guests	553	572
TOTAL	10,486	11,133 ▲ 2.9 %

2014: Spring 2014, Summer 2014, Fall 2014 admitted students

2015: Spring 2015, Summer 2015, Fall 2015 admitted students



STUDENT MEDIA

OWL TV increased its coverage of campus news and sports, including the **first-ever** Boca Bowl.

University Press (UP) organized the Free Speech Forum to increase awareness of First Amendment Rights on campus. Over **60 students and staff** attended.

Three UP staff members **received scholarship grants** from the School of Communication and Multimedia Studies totaling **\$6,000**.

Three UP writers **obtained internships** at major metropolitan newspapers, such as the *Sun-Sentinel*, *Palm Beach Post* and the *Stuart News*.

PARENT FAMILY PROGRAMS

(formerly the Owl Parent Association)

Increased attendance for Homecoming (49 members) by **53%** over last year.

Raised Spring Parent Family Weekend attendance by **32%** (39 this year, 29 last year).



HEALTH AND WELLNESS

OWLS CARE HEALTH PROMOTION

Launched CampusClarity's "Think About It" online training course and made it mandatory for all incoming degree-seeking students.

9,434 students completed Part I; 802 students completed Part II; and 144 students completed Part III.

OFFICE FOR STUDENTS WITH DISABILITIES (OSD)

Number of Accommodations Provided

CAMPUS	STUDENTS
Boca	946
Broward	91
Northern	59
TOTAL	1,096

Celebrated the graduation of 187 OSD students (an 11% increase from last year's 168 students). The total number of degrees awarded included 32 master's degrees and 3 doctorates.

Received 19% more Johnson Scholarship funds (\$146,561 vs. \$123,622 last year) with 25% more recipients (55 vs. 44).

STUDENT HEALTH SERVICES

Administered 800 doses of seasonal influenza vaccine, an increase of 16%.

Registered 5,337 students on the patient portal in FY15, compared to 3,313 in FY 14 — an increase of 62%.

Scheduled 2,226 appointments using the patient portal, (1,451 in FY 14, an increase of 63%).

Dispatched 7,994 secure messages via the patient portal (4,516 last year), a bump of 77%.



COUNSELING AND PSYCHOLOGICAL SERVICES (CAPS)

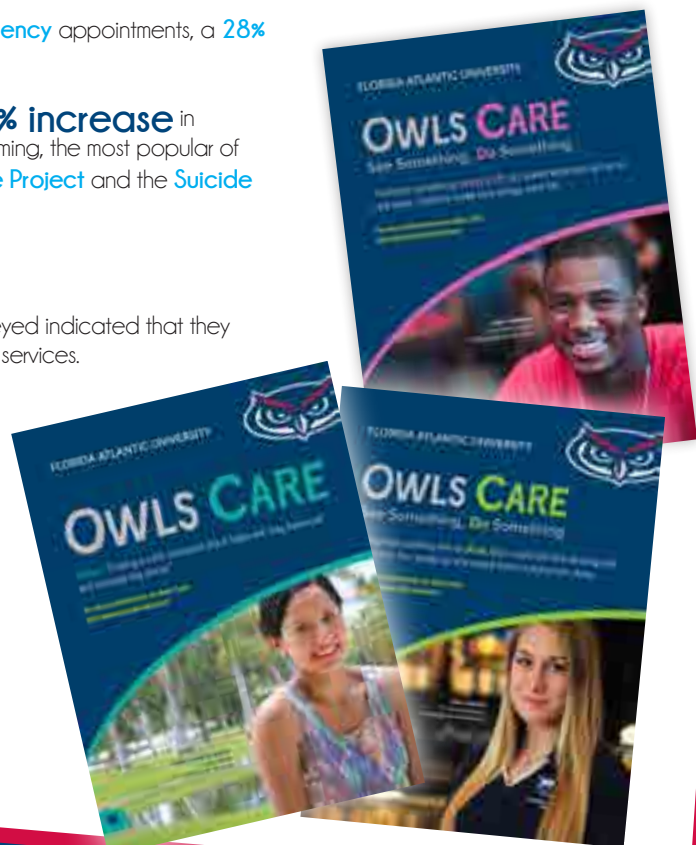
Designated "a role model center for comprehensive delivery of quality services to college student populations" by the International Association of Counseling Services (IACS).

Scheduled 243 emergency appointments, a 28% increase.

Experienced a 200% increase in participation in programming, the most popular of which were Clothes Line Project and the Suicide Prevention Project.

Client satisfaction:

93% of students surveyed indicated that they were satisfied with CAPS services.



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HOUSING & RESIDENTIAL LIFE

FINANCE & OPERATIONS

Implemented Notifi, a package delivery notification system for students.

Lowered operational expenses to close revenue gap created by reduced occupancy.

OCCUPANCY MANAGEMENT

Restructured reassignment process, moving room selection from spring to late fall.

Adjusted RA beds to revenue producing in order to positively and more accurately reflect occupancy.

Instituted a Housing Appeals committee to review requests for contract cancellation and exemptions.

Increased renewal contacts: **1,804 vs. 1,383** last year, a bump of 30%.

JUPITER CAMPUS

Reorganized positional responsibilities to engage the greater campus life/ campus community, creating strategic partnerships.

Implemented 24-hour desk operation.

RESIDENTIAL LIFE

Added commuter student involvement & Athletics Department engagement to Res-Fest.

Created professional staff positions dedicated to residence education and safety education.



Developed an aggressive marketing campaign to better position University Housing in the marketplace



MARKETING & CONFERENCES

Redesigned and enhanced website.

TECHNOLOGY SERVICES

Enhanced Wi-Fi capabilities and infrastructure.

Installed keyless locks in Innovation Village and University Village Apartments.



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STUDENT OUTREACH & ASSESSMENT

UPWARD BOUND

100% of our seniors (6) graduated from high school and were accepted into college.

An Upward Bound student graduated as Coconut Creek High School salutatorian and received the Dell Scholarship of \$20,000.

MILITARY & VETERANS AFFAIRS

Increased student resource center usage rate by an average of 80% per month.

Instituted "News That Matters to Vets," which provides targeted information for military or veteran students.

Issued 2 tuition scholarships and 2 Emergency Relief Fund grants to military and veteran students in need.

Boosted community partnerships and collaborations by 200% (2 in 2013-14, 6 in 2014-15).

Increased Career Development Center co-sponsored events by 66%, from 3 to 5 new community partners/collaborations.



DIVERSITY & MULTICULTURAL AFFAIRS

Increased Safe Zone training sessions (from 4 to 10).

Engaged 661 participants in some form of cultural competence (Safe Zone, ADL and other specialized diversity workshops) compared to 344 in 2013-14 – an increase of 92%.

Hosted 27 cultural, educational and engagement programs/events.

Supported 39 self-elected diversity and multicultural student organizations.

INTERNATIONAL STUDENT & SCHOLAR SERVICES

Welcomed 1,247 international students and scholars on the F and J visa. These students came to FAU for degree studies, language training, research, teaching, exchange student activities and internships.

Increased the number of new international students from 150 to 229, a 53% increase. The Navitas program accounts for 52 of the new students.

The Festival of Nations, our annual signature event.



Acquired a \$25,000 grant from The Veterans Trust partnership.



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