

To: William (Bill) McDaniel, Chair of the Graduate Program  
Committee (GPC) for the College of Business and all members  
of the 2014-2015 GPC

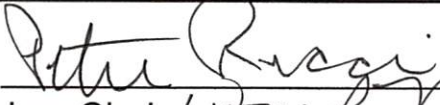



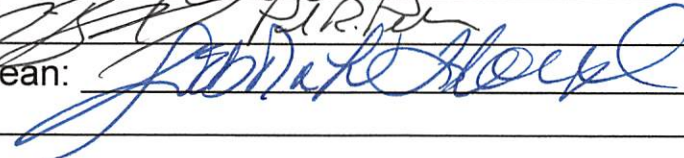
From: Peter Ricci, Director, Hospitality Management Program

Date: 9/30/2014

Re: MBA Concentration

The hospitality management program is pleased to announce the following  
MBA Concentration in Hospitality Management.

Please let me know if you have any questions whatsoever.  
[peter.ricci@fau.edu](mailto:peter.ricci@fau.edu) or (561) 297-3666

<b>Approved by:</b>		<b>Date:</b>	
Director/Chair:			9/23/14
College Curriculum Chair:			9-24-2014
College Dean:			9-24-2014
UGPC Chair:			10/8/14
Graduate College Dean:			10-15-14
UFS President:			
Provost:			

### The Hospitality Management Concentration:

The concentration in **Hospitality Management** permits graduate students to combine interests in the hospitality and tourism industry in a complementary manner to the core courses of the MBA. The concentration permits student to gain an understanding of the core areas within hospitality and tourism management, including, but not limited to: guest service, operations, finance, and marketing/revenue management.

Students electing the **Hospitality Management Concentration** will take the basic MBA core courses and four elective courses (12 total credit hours) from the following list. Students interested in Directed Independent Study (DIS) must receive permission from both the chair/director and the instructor of record prior to utilizing that course toward the 12-credit-hour concentration\*.

Students must be in good standing at FAU, must meet all requirements of their respective graduate program, and may use hospitality management courses as electives if permitted by their particular graduate program. Students must maintain an overall average grade of "B" (3.0 GPA) upon completion of all required courses in order to receive the hospitality management concentration.

### Hospitality Management Concentration (12 credits)

Choose any 4 courses from the following list:

Hospitality Operations: A case Approach	HFT 6299	3 credits
Strategic Finance in Hospitality Management	HFT 6467	3 credits
Contemporary Issues in Hospitality Marketing	HFT 6503	3 credits
Strategies for Excellence in Guest Service Management	HFT 6546	3 credits
Meetings & Events Management	HFT 6471	3 credits
Directed Independent Study in Hospitality Management*	HFT 6930	3 credits

<b>Approved by:</b>	<i>Peter Ricci</i>	<b>Date:</b>	<i>9/23/14</i>
Director/Chair:	<i>Peter Ricci</i>		<i>9-24-2014</i>
College Curriculum Chair:	<i>Wm R McDaniel</i>		<i>9-24-2014</i>
College Dean:	<i>Ken H. [Signature]</i>		<i>10/8/14</i>
UGPC Chair:	<i>[Signature]</i>		<i>10-15-14</i>
Graduate College Dean:	<i>[Signature]</i>		
UFS President:			
Provost:			