

FLORIDA ATLANTIC UNIVERSITY™

UGPC APPROVAL _____
 UFS APPROVAL _____
 CATALOG _____

Graduate Programs—PROGRAM CHANGE REQUEST

DEPARTMENT:
MBA PROGRAMS

COLLEGE:
BUSINESS

PROGRAM NAME:
MASTER OF SCIENCE IN MUSIC BUSINESS ADMINISTRATION

EFFECTIVE DATE
 (PROVIDE TERM/YEAR)
 SPRING 2016

PLEASE EXPLAIN THE REQUESTED CHANGE(S) AND OFFER RATIONALE BELOW AND/OR ATTACHED:

TERMINATE THE PROGRAM FOR LACK OF ENROLLMENT.

THERE ARE FIVE STUDENTS REMAINING IN THE PROGRAM. THE COURSES REQUIRED ARE OFFERED AS PART OF OTHER PROGRAMS, SO THE REMAINING STUDENTS ARE ACCOMMODATED.

THE PRIMARY ADMINISTRATION OF THE PROGRAM HAS BEEN THROUGH THE DEPARTMENT OF MUSIC. THEIR PAPERWORK IS ONE MONTH AHEAD OF OURS GOING THROUGH THE UGPC, UGC, SENATE, ETC. MUSIC AND BUSINESS MUTUALLY APPROVE OF THE TERMINATION. THE PROGRAM TERMINATION FORM WAS THEIRS TO PROCESS, WHICH MUSIC IS IN PROCESS OF ACCOMPLISHING.

Faculty contact, email and complete phone number:

Anita Pennathur,
 (954) 236-1272

Consult and list departments that might be affected by the change and attach comments.

Approved by:

Department Chair: MAA
 College Curriculum Chair: Wm R. McDaniel
 College Dean: [Signature]
 UGPC Chair: _____
 Graduate College Dean: _____
 UFS President: _____
 Provost: _____

Date:

2-15-16
2-15-2016
2-15-16

MEMORANDUM

TO: Dr. William McDaniel, Chair – Graduate Council

FROM: Dr. Marc A. Rhorer, Assistant Dean

DATE: February 11, 2016

SUBJECT: MS IN MUSIC BUSINESS STATUS

As the COB graduate council considers the discontinuance of the MS in Music Business (a joint Master's program with the College of Arts & Letters), I would like to provide a brief overview of the program. Developed approximately 10 years ago, with leadership from Dr. Marilyn Wylie (Finance) and Professor Michael Zager (Music), the program was aimed at supporting the growing entertainment industry in south Florida. The curriculum consists of 10 required courses (a combination of music and business, with most of the business classes from the MBA), an internship, 2 program electives (all from business) and a thesis. The program was fully approved and endorsed by AACSB under our last accreditation review.

A program goal was to have a constant enrollment of approximately 10 students, graduating 4-5 per year. Unfortunately that aim was never attained, as the program never exceeded 7 students at any point, with typically less than 2 students graduating annually. Additionally, the thesis was an obstacle for several students; approximately 3 students finished their coursework but never successfully defended their theses.

FAU receives regular reports from the Board of Governors (BOG) highlighting degree programs with low productivity (for Master's programs, the "low productivity" threshold is fewer than 20 degrees in a 5 year period). The MS in Music Business program produced 4 MS degrees in the past 5 years and has been on several low productivity reports, even after implementation of an earlier action plan to increase enrollment.

Though the program has relatively low costs, because it utilizes mostly existing MBA courses, the lack of student interest and low completion rates merit a reevaluation of the offering. After much consideration, the COB administration, in agreement with Arts & Letters, feels that the program should be discontinued so that we can concentrate our efforts and resources on other offerings that are in more demand and in closer alignment to our College's mission. If the faculty concur with this recommendation, all 5 current students in the program will allowed to finish their degrees and supported in the process. Admission to the program has been on hiatus since January 2015, knowing that the degree's future was being evaluated.



**DOROTHY F. SCHMIDT COLLEGE OF
ARTS AND LETTERS**
Department of History
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Boca Raton, FL 33431
tel: 561.297.3840
fax: 561.297.2704
www.fau.edu/history

TO Dr. William McDaniel, Chair, University Graduate Programs Committee

FROM Dr. Douglas Kanter, Chair, Dorothy F. Schmidt College of Arts & Letters
Graduate Programs Committee

DATE January 15, 2016

SUBJECT MS in Music Business Administration: Termination of Program

A handwritten signature in black ink, appearing to read 'D. Kanter', is positioned to the right of the 'FROM' line.

The Dorothy F. Schmidt College of Arts & Letters Graduate Programs Committee voted unanimously to terminate the MS in Music Business Administration today. For additional information, please see the accompanying Program Termination Form.

PROGRAM TERMINATION FORM
Board of Governors, State University System of Florida

UNIVERSITY: Florida Atlantic University

PROGRAM NAME: Master of Science in Music Business Administration

DEGREE LEVEL(S): graduate
(Ph.D., Ed.D., etc)

CIP CODE: 50.1003
(Classification of Instructional Programs)

OFFICIAL TERMINATION DATE: Fall 2015
(Last date that students will be accepted into program)

OFFICIAL PHASE-OUT DATE: anticipated Fall 2019
(Last date that data will be submitted for this program)

This is the form to be used for university requests to terminate doctoral degree programs and is recommended for use when terminating other programs. The request should be approved by the University Board of Trustees (UBOT) prior to submission to the Board of Governors, State University System of Florida for approval. Please fill out this form completely for each program to be terminated in order for your request to be processed as quickly as possible. Attach additional pages as necessary to provide a complete response. In the case of baccalaureate or master's degree programs, the UBOT may approve termination in accordance with BOG Regulation 8.012 (3), with notification sent to the Board of Governors, Office of Academic and Student Affairs. The issues outlined below should be examined by the UBOT in approving termination.

1. Provide a narrative rationale for the request to terminate the program.

The Board of Governors requires termination due to low graduation outcomes.

PROGRAM TERMINATION FORM (PAGE 2)

- 2. Indicate on which campus(es) the program is being offered and the extent to which the proposed termination has had or will have an impact on enrollment, enrollment planning, and/or the reallocation of resources.**

The Master of Science in Music Business Administration is offered on the Boca Raton campus. There is negligible enrollment at the current time, and termination will have no impact on the reallocation of resources. The courses required in the MS Music Business Administration degree are required courses in other degree offerings in the College, so the loss of the degree will not result in a loss in faculty, courses or other resources.

- 3. Provide an explanation of the manner in which the University intends to accommodate any students or faculty who are currently active in the program scheduled to be terminated. State what steps have been taken to inform students and faculty of the intent to terminate the program?**

Current students have been informed that the degree will remain open to them until they complete the coursework, and some have already received a teach-out plan to input into their Plans of Study. Substitutions are being allowed to replace one or two required courses, which will allow the students the ability to pursue timely completion.

The MS program description posted on the College's website clearly states that the program is no longer accepting students. The notice was posted in Fall 2015.

- 4. Provide data (and cite source) on the gender and racial distribution of students and faculty. For faculty also list the rank and tenure status of all affected individuals.**

No faculty are affected with this termination.

Student Ethnicity/Gender: Hispanic female=1; non-resident alien female=1; white female=3; white male=2

Student data collected from Institute for Effective Analysis FAU, from Fall 2015 enrollment figures.

- 5. Identify any potential negative impact of the proposed action on the current representation of females, minorities, faculty, and students.**

Negligible impact.

PROGRAM TERMINATION FORM (PAGE 3)



Signature of Requestor/Initiator




Date

Signature of Campus EO Officer

Date



Signature of College Dean



Date

Signature of President or Vice President for
Academic Affairs

Date

Date Approved by the University
Board of Trustees

Signature of Chair, Board of Trustees

Date

FLORIDA ATLANTIC UNIVERSITY™

Graduate Programs—PROGRAM CHANGE REQUEST

UGPC APPROVAL _____

UFS APPROVAL _____

CATALOG _____

DEPARTMENT: MUSIC

COLLEGE: ARTS AND LETTERS

PROGRAM NAME:

MASTER OF SCIENCE IN MUSIC BUSINESS ADMINISTRATION

EFFECTIVE DATE

(PROVIDE TERM/YEAR)

FALL 2015

PLEASE EXPLAIN THE REQUESTED CHANGE(S) AND OFFER RATIONALE BELOW AND/OR ATTACHED:

PLEASE SEE ATTACHED FOR RATIONALE AND ANTICIPATED PHASE OUT DATE.

 Faculty contact, email and complete phone number:
 Rebecca Lautar rlautar@fau.edu
 561-297-3821

Consult and list departments that might be affected by the change and attach comments.

Approved by:

Department Chair: _____

College Curriculum Chair: _____

College Dean: _____

UGPC Chair: _____

Graduate College Dean: _____

UFS President: _____

Provost: _____

Date:

1-11-16

1/15/16

1/15/16

Email this form and syllabus to UGPC@fau.edu one week before the University Graduate Programs Committee meeting so that materials may be viewed on the UGPC website prior to the meeting.