

want to learn more?



# The Speaking Center

## VIRTUAL SPEAKING TIPS

### VISUALS

RAISE YOUR COMPUTER. THE MOST FLATTERING ANGLE FOR THE CAMERA TO CAPTURE YOUR FACE IS FROM THE SAME LEVEL OR A LITTLE BIT ABOVE YOUR FACE.

### RELAX

RELAX YOUR FACE. MAKE SURE YOU KNOW THE SOFTWARE AHEAD OF TIME AND IN THE EVENT THAT SOMETHING GOES WRONG, KEEP YOUR BROWS UNKNIT AND PUT ON A PLEASANT SMILE.

### BACKGROUND

WATCH YOUR BACKGROUND. AN UNMADE BED OR A MESSY AREA DOES NOT MAKE THE RIGHT IMPRESSION. FIND A SPACE IN YOUR AREA THAT DOESN'T LOOK DISTRACTING.

### LIGHTING

THE LIGHT SOURCE SHOULD COME FROM IN FRONT OF YOU. AVOID BACKLIGHTING AND USE A RING LIGHT IF YOU CAN.

### DRESS THE PART

WEAR SOMETHING THAT LOOKS GREAT ON YOU FROM THE WAIST UP. THIS WILL HELP YOUR POSTURE AND HELP YOU BE A MORE CONFIDENT SPEAKER.

### EYES AND ENERGY

MAKE SURE EVERY SO OFTEN YOU LOOK DIRECTLY INTO THE CAMERA. THIS WILL MAKE THE AUDIENCE FEEL LIKE YOU ARE LOOKING DIRECTLY AT THEM WHICH MAKES FOR A MORE ENGAGING EXPERIENCE. ALSO, BRING YOUR BIGGEST AND BEST ENERGY TO YOUR PRESENTATION. YOUR AUDIENCE ALREADY HAS SCREEN FATIGUE SO MAKE IT EXCITING.

### ENTERTAINMENT

USE VISUALS LIKE POWERPOINT OR VIDEO. TELL STORIES. BE TRANSPARENT OR SELF DEPRECATING. THINK THAT YOUR AUDIENCE IS WATCHING A TELEVISION SHOW AND YOU'RE THE LEAD CHARACTER.

### BE AUDIENCE CENTERED

PUT YOURSELF IN THE AUDIENCE'S SHOES TO MAKE DECISIONS ON HOW TO BEST CHOREOGRAPH YOUR CONTENT AND DELIVERY. GIVE THOUGHT TO HOW YOU WILL ENGAGE YOUR AUDIENCE.

### BREVITY

VIRTUAL PRESENTATIONS MUST BE SUCCINCT AND TO THE POINT. THERE IS NO ROOM FOR FLUFF, AND THE POINTS NEED TO BE RELEVANT AND TIGHT.